## THE VACUMATIC DESK PEN WITH FULL INK VISIBILITY

laaker announces a completely new line of desk sets which have never been equalled in originality, beauty, and mechanical excellence. At las 4 desk sets as practicable aud essential for ollice and hone as a fountain jen.

Tbere are 142 models in leather, onyx, mable, ghass, enameled metal, chrome, or woot, equipued with clocks, lamps, blotters, et cetera, to sit the most discriminating taste.
brices range from $\$ 1.95$ to $\$ 80.00$ list.


Parker desk pens and bases match berfectly. The pens have been chosen by a well known style authority to hatmonize or contrast with the base materials and colors.
The same quality and precision of workmanship is obtained in desk pens and pencils as in (public's choice) Parker Vacumatic, Challenger, and Parkette pocket models.

## Parker's New Sealomatic Rocker Bowl

 overcomes 2 chief faults of Average Pen Desk Sets1 Ends seepage of ink from pen into pen retainer.
2 Ends drying of ink on the pen point.

1 Automatically tilts upward to receive pen.

2 Automatically pivots to near level rest when pen is in-serted-hence gravity pull is lessened - ink cannot seep out.

3 Automatically ejects pen unless you insert it firmly, thus warning you the "perfect seal" has not been made.
4
Automatically clasps pen in air-tight seal and holds it ready to write minutes, hours, or days later.


Some of the lower priced Desk Sets are fitted with Parker's exclusive desk set bowl in modern design, representing the finest development in conventional type desk pen retainer. A graceful combination of gold or chrome metal sleeve with lustrous jet bakelite.


SPOR'TSMAN RECTANGEYAR-Large Rectangular Blotter Ensemble, Black or White highest quality, hand tooled Leather, includes Blotter pad 27x19", Rectangular Desk Base $9 \times 41 /{ }^{\prime \prime}$, Rectangular Rocker Blotter $7 \times 21 / 2^{\prime \prime}$. Price $\$ 35.00$ with Standard Vacumatic Desk Pen


SPORTSMAN OVAL-Large Blotter Ensemble, highest quality, hand tooled Black Leather, includes: Black Blotter Pad 27 x $19{ }^{\prime \prime}$, Black Oval Desk Base $101 / 4 \times 61 /{ }^{\prime \prime}$, Rocker Blotter $7 \times 21 / 2^{\prime \prime}$. Price $\$ 35.00$ with Standard Vacumatic Desk Pen


GOVERNOR-Small Rectangular Blotter Ensemble, Black or White highest quality, hand tooled Leather, includes: Blotter Pad 20 x 14", Rectanguiar Desk Base $6 \times 31 / 2^{\prime \prime}$, Rocker Blotter $43 / 1 / 4 \times 21 / 1^{\prime \prime}$. Price $\$ 22.00$ with Standard Vacumatic Desk Pen

Page Four

Model PPH, List $\$ 48.50$
Black Onyx with White Onyx
Squares and Picture Stand.
Size $14 \times 8^{\prime \prime}$.
With Standard Vacumatic Desk Pen and Pencil

## Model DDO, List $\$ 70.00$

Pedrara Onyx with Cigarette
Box. Size $13 \times 7^{\prime \prime}$.
With two Standard Vacumatic
Desk Pens.
Model DDM, List $\$ \mathbf{\$ 7 0 . 0 0}$
Italian Marble
Model DDG, List $\$ 80.00$
Green Onyx


Model PPG with Frame,
List $\$ 60.00$
Green Onyx with two scoops, Size $121 / 2 \times 7^{\prime \prime}$
With two Standard Vacumatic Desk Pens



SENATOR, List $\$ 35.00$
Chrome-Ebony or Walnut Chrome \& Bronze Modernistic metal trim. Size $10 \times 6 \times 121 / 2^{\prime \prime}$ With two Standard Vacumatic Desk Pens

LAMPAGE, List $\$ 12.50$
Statuary bronze shade and arm
Natural wood base
Size: Base, $8 \times 4^{\prime \prime}$; Lamp, $11^{\prime \prime}$ high With a Junior Vacumatic Desk Pen

Page Six


Model FFG, List $\$ 45.00$
Green Onyx. Size $12 \times 6^{\prime \prime}$ With two Standard Vacumatic Desk Pens

## Model FFM, List $\$ 35.00$

Italian Marble


Clockend, List $\$ 15.00$
Black Marblette with Chrome Trim Size $7 \times 21 / 2^{\prime \prime}$
With Junior Vacumatic Desk Pen


CCD Black, List $\$ 13.50$ Die Cast Metal. Black and Chrome with Westclox clock. Size $71 / 4 \times 21 / 2^{\prime \prime}$
With Challenger Desk Pen and Pencil


Eaton Rectangular, List $\$ 12.50$ Light Florentine leather, Stockholm tooling, Ebony Wood Size $6 \times 4^{1 / 4} 4^{\prime \prime}$
With Junior Vacumatic Desk Pen


Eaton Oval, List $\$ 12.50$
Stitched Sadler leather,
Ebony wood strips
Size $71 / 4 \times 41 / 2^{\prime \prime}$
With Junior Vacumatic Desk Pen


Model OOG, List $\$ 22.00$
Green Onyx. Size 71/2 $\times 43 / 4$ "
With Standard Vacumatic Desk Pen and Pencil, List \$22.00 or with two Standard Vacumatic Desk Pens, List \$26.00

*Model BBM Silver Shell, List $\$ 22.00$
Italian Marble. Size $7 \times 41 \frac{1}{2}$ "
With Standard Vacumatic Desk Pen and Pencil
*Model BB Silver Shell, List $\$ 22.00$ Black Glass
*Model BBO Silver Shell, List $\$ 22.00$ Pedrara Onyx
*all of the above models with two Standard Vacumatic Desk Pens, List $\$ 26.00$


[^0]
*Model BB Classic, List $\$ 22.00$ Black Glass with Chrome Trim Size $7 \times 41 / 2^{\prime \prime}$
With Standard Vacumatic Desk Pen and Pencil
*Model BBM Classic, List \$22.00 Italian Marble
*Model BBO Classic, List $\$ 22.00$ Pedrara Onyx
*all of the above models with two Standard Vacumatic Desk Pens, List \$26.00

*Model BBO Gold Shell, List $\$ 22.00$
Pedrara Onyx. Size $7 \times 4 \frac{1}{2} 2^{\prime \prime}$
With Standard Vacumatic Desk Pen and Pencil
*Model BBM Gold Shell, List $\$ 22.00$ Italian Marble
*Model BB Gold Shell, List $\$ 22.00$ Black Glass
*all of the above models with two Standard Vacumatic Desk Pens, List $\$ 26.00$


Model OG, List $\$ 15.00$
Green Onyx. Size $71 / 2 \times 43 / 4{ }^{\prime \prime}$ With Junior Vacumatic Desk Pen

*Model OOB, List $\$ 15.00$
Violet Brocatelle. Size $71 / 2 \times 43 / 4^{\prime \prime}$ With Junior Vacumatic Desk Pen and Pencil
*Model OOY, List $\$ 15.00$ Yellow Brocatelle
*Model OOM, List $\$ 15.00$ Italian Marble
*all of the above models with two Junior
Vacumatic Desk, Pens, List $\$ 17.50$


Model KL Silver, List $\$ 13.50$
Laminated Glass. Size $4 \times 31 / 2^{\prime \prime}$ With Standard Vacumatic Desk Pen

Model KL Golden, List $\$ 13.50$ Laminated Glass
Model KL Emerald, List \$13.50
Laminated Glass
Model KL Burgundy, List $\$ 13.50$ *
Laminated Glass

*Model AAL Gold, List $\$ 18.00{ }^{\text {L }}$ Laminated Glass. Size $7 \times 3^{\prime \prime}$ With Standard Vacumatic Desk Pen and Pencil
*Model AAL Silver, List $\$ 18.00$ Laminated Glass
*Model AAL Emerald, List $\$ 18.00$ Laminated Glass
*Model AAL Burgundy, List $\$ 18.00$ Laminated Glass
*all of the above models with two Stand ard Vacumatic Desk Pens, List $\$ 22.00^{\circ}$

*Model AA Silver Shell, List $\$ 20.00$ Black Glass. Size $6 \times 33 / 4^{\prime \prime}$
With Standard Vacumatic Desk Pen and Pencil
*Model AAM Silver Shell, List $\$ 20.00$ Italian Marble
*Model AAO Silver Shell, List $\$ 20.00$
Pedrara Onyx
*all of the above models with two Standard Vacumatic Desk Pens, List $\$ 24.00$

*Model AAM Gold Shell, List $\$ 20.00$ Italian Marble. Size $6 \times 33 / 4^{\prime \prime}$
With Standard Vacumatic Desk Pen and Pencil
*Model AA Gold Shell, List $\$ 20.00$ Black Glass
*Model AAO Gold Shell, List $\$ 20.00$ Pedrara Onyx
*all of the above models with two Standard Vacumatic Desk Pens, List $\$ 24.00$


Model AAG, List $\$ 20.00$
Green Onyx. Size $6 \times 33 / 4^{\prime \prime}$ With Standard Vacumatic Desk Pen and Pencil, List $\$ 20.00$ or with two Standard Vacumatic Desk Pens, List $\$ 24.00$


Model AM, List $\$ 13.50$
Italian Marble. Size $6 \times 33_{4}^{\prime \prime}$ With Standard Vacumatic Desk Pen

Model A, List $\$ 13.50$ Black Glass
Model AO, List \$13.50 Pedrara Onyx


Model AAB, List $\$ 12.50$
Violet Brocatelle. Size $6 \times 33 / 4^{\prime \prime}$
With Junior Vacumatic Desk
Pen and Pencil
Model AAY, List $\$ 12.50$
Yellow Brocatelle


Model AO Classic, List $\$ 15.00$
Pedrara Onyx Chrome Trim.
Size $6 \times 33 / 4$ "
With Junior Vacumatic Desk Pen
Model AM Classic, List $\$ 15.00$
Itakian Marble
Model A Classic, List $\$ 15.00$
Black Glass

*Model AAO, List $\$ 18.00$
Pedrara Onyx. Size $6 \times 33 / 4$ "
With Standard Vacumatic Desk Pen and Pencil
*Model AAM, List $\$ 18.00$
Italian Marble
*Model AA, List $\$ 18.00$ Black Glass
*all of the above models with two Standard Vacumatic Desk Pens, List $\$ 22.00$


Model AG, List $\$ \mathbf{1 5 . 0 0}$
Green Onyx. Size $6 \times 33 / 4$ " With Standard Vacumatic Desk Pen


Model A Gold Shell, List $\$ 15.00$ Black Glass. Size $6 \times 33 / 4^{\prime \prime}$
With Standard Vacumatic Desk Pen
Model AM Gold Shell, List $\$ 15.00$ Italian Marble
Model AO Gold Shell, List $\$ 15.00$ Pedrara Onyx


Model AM Silver Shell, List $\$ 15.00$ Italian Marble. Size $6 \times 33 / 4{ }^{\prime \prime}$ With Standard Vacumatic Desk Pen Model A Silver Shell, List $\$ 15.00$ Black Glass
Model AO Silver Shell, List $\$ 15.00$ Pedrara Onyx


Model OM, List $\$ 12.50$
Italian Marble. Size $71 / 2 \times 43 / 4$ " With Junior Vacumatic Desk Pen

Model OB, List \$12.50
Violet Brocatelle
Model OY, List $\$ 12.50$
Yellow Brocatelle


Model AY, List $\$ 10.00$
Yellow Brocatelle. Size $6 \times 33 / 4^{\prime \prime}$ With Junior Vacumatic Desk Pen

Model AB, List $\$ 10.00$
Violet Brocatelle


Model KG, List $\$ 11.50$
Green Onyx. Size $4 \times 31 / 2^{\prime \prime}$ With Junior Vacumatic Desk Pen


Model SBN Gold Shell, List $\$ 11.50$
Brown Onyx. Size $33 / 4 \times 33 / 4{ }^{\prime \prime}$ With Junior Vacumatic Desk Pen


Model S Silver Shell, List $\$ 11.50$ Black Glass. Size $33 / 4 \times 33 / 4^{\prime \prime}$ With Junior Vacumatic Desk Pen
Model SM Silver Shell, List $\$ 11.50$ Italian Marble
Modos SO Silver Shell, List $\$ 11.50$ Pedrara Onyx


Model SM Gold Shell, List $\$ 11.50$ Italian Marble. Size $33 / 4 \times 33 / 4{ }^{\prime \prime}$ With Junior Vacumatic Desk Pen

Model S Gold Shell, List $\$ 11.50$ Black Glass
Model SO Gold Shell, List $\$ 11.50$ Pedrara Onyx


Model SO Rim, List $\$ 11.50$ Pedrara Onyx. Size $33 / 4 \times 33 / 4{ }^{\prime \prime}$ With Junior Vacumatic Desk Pen

Model SM Rim, List $\$ 11.50$ Italian Marble


Model UJ, List $\$ 7.500$
Chrome Metal and Black Marblette
Size $45 / 8 \times 3^{\prime \prime}$
With Junior Vacumatic Desk Pen


Model TR, List $\$ \mathbf{1 0 . 0 0}$
Metal and Plastic. Size $31 / 2^{\prime \prime}$ diameter With Junior Vacumatic Desk Pen


Model NM, List $\mathbf{\$ 6 . 5 0}$
Italian Marble., Size $41 / 2 \times 31 / 4^{\prime \prime}$ With Challenger Desk Pen

Model NY, List $\$ 6.50$
Yellow Brocatelle

## Model NB, List $\$ 6.50$

Violet Brocatelle
Model NG, List $\$ 6.50$
Green Onyx


Model KM, List $\$ 10.00$ Italian Marble. Size $4 \times 31 / 2^{\prime \prime}$ With Junior Vacumatic Desk Pen

Model K, List $\$ \mathbf{1 0 . 0 0}$ Black Glass
Model KO, List $\$ 10.00$
Pedrara Onyx


Model KX, List $\$ 10.00$
Green Black Onyx Combination. Size $4 \times 31 / 2^{\prime \prime}$
With Junior Vacumatic Desk Pen


Model KY, List $\$ 6.50$
Yellow Brocatelle. Size $4 \times 31 / 2^{\prime \prime}$ With Challenger Desk Pen

Model KB, List $\$ 6.50$
Violet Brocatelle


Model UA, List $\$ 5.00$
Chrome Metal and Black Marblette Size $33 / 4 \times 33 / 4{ }^{\prime \prime}$
With Challenger Desk Pen


Model UB, List $\$ 5.00$
Chrome Metal and Black Marblette Size $31 / 2 \times 41 / 4^{\prime \prime}$
With Challenger Desk Pen


Model UC, List $\$ 5.00$
Chrome Metal and Aquamarine Tinted Marblette. Size $3 \times 3^{\prime \prime}$ With Challenger Desk Pen


Model UD, List $\$ 5.00$
Chrome Metal and Black Marblette with pencil groove. Size $5 \frac{3}{8}$ x $3 \frac{1}{2} 2^{\prime \prime}$ With Challenger Desk Pen


Model UE, List $\$ 5.00$
Chrome Metal and Black Marblette Size $31 / 4 \times 33 / 4{ }^{\prime \prime}$
With Challenger Desk Pen


Model UF ${ }^{\text {T}}$, List $\$ 5.00$
Chrome Metal and Black Marblette Size $3^{1 / 2} \times 21 / 2^{\prime \prime}$
With Challenger Desk Pen


Model UG, List $\$ 7.50$
Chrome Metal and Black Marblette Size $3 \times 41 / 2^{\prime \prime}$
With Junior Vacumatic Desk Pen


Model UH, List $\mathbf{\$ 7 . 5 0}$
Chrome Metal and Black Marblette Size $51 / 8 \times 31 / 4^{\prime \prime}$
With Junior Vacumatic Desk Pen


Model UI, List $\$ \mathbf{\$ 7} .50$
Chrome Metal and Black Marblette Size 41/8 x $3^{\prime \prime}$ With Junior Vacumatic Desk Pen


Model WA, List \$1.95
Walnut Finished Wood in Modernistic
Aquatic Design. Size $6 \times 33 / 4{ }^{\prime \prime}$
With Parkette Desk Pen


Model RAG, List $\$ 2.50$
Green Zealonyx. Size $3^{\prime \prime}$ diameter With Parkette Desk Pen
Model RAW, List $\$ 2.50$
White Zealonyx


Model SD Ivory, List $\$ 5.00$
Die Cast Metal in Ivory Enamel and Chrome Polished Trim

Size $33 / 4 \times 33 / 4{ }^{\prime \prime}$
With Challenger Desk Pen
Model SD Black, List \$5.00
Die Cast Metal in Black Enamel and Chrome Polished Trim


Model HD Black, List $\$ 3.00$
Handsome combination of Black Enamel Die Cast Metal and High Polished Chrome. Size $41 / 2 \times 31 / 2^{\prime \prime}$ With Parkette Desk Pen

Model HD Ivory, List \$3.00
Ivory and Chrome


Model GO, List $\$ 5.00$
Pedrara Onyx. Size $31 / 2 \times 21 / 2^{\prime \prime}$ With Challenger Desk Pen

Model GM, List $\$ 5.00$ Italian Marble


Model MB, List $\$ 5.00$
Brilliant Chrome Metal in Bakelite Frame. Size $4^{1 / 4} \times 4^{1 / 4} 4^{\prime \prime}$ With Parkette Desk Pen


Model SBK Rim, List $\$ 5.00$
Bakelite with Bright Chrome Metal Frame and Embossed Figure Size $33 / 4 \times 33 / 4{ }^{\prime \prime}$
With Parkette Desk Pen

# PARKER'S DOUBLE DUTY DESK SET GIFT BOXES 

A handsome gift package and eye-arresting desk set display stand combined in one!
Remove the desk set from its box and replace the golden lid over the well in the box, then set the complete desk set on the display pedestal thus created.

The rich crimson and lustrous gold of Parker's Double Duty Gift Boxes will fatter your desk set display-draw attention to this high-profit department.


Only 30 seconds may mean a lifetime of satisfaction!
The Sealomatic booklet explains to the purchaser or the recipient of a Parker Sealomatic Desk Set that this new invention, exclusive to Parker, does what no other desk set can do and tells why the pen must be inserted firmly to obtain the "perfect seal."
2 out of 3 desk sets are sold as gifts. Keep this booklet attached to the desk set to insure that the recipient receives this important information, thereby winning another satisfied customer.

There is a Parker Desk Set to suit every purse and every person. For your convenience we are showing here on what pages you may find desk sets at the prices indicated.

| Desk Set Model |  |
| ---: | :--- |
| $\$ 1.95$ | $\ldots$ |

## Parker's Latest Creation - The Distinctive Klock-8



Handsome walnut set in modern design with genuine Sessions 8 -day clock. Includes Parker Sealomatic sockets-the new invention that ends ink seepage and pen drying.

$$
\text { Size } 10^{\prime \prime} \times 41 / 4^{\prime \prime} \times 51 / 4^{\prime \prime}
$$

With harmonizing Parker Junior Vacumatic Desk pen and pencil set in golden brown $\$ 20.00$. or with 2 Junior Vacumatic Desk pens$\$ 22.00$

To: The Parker Pen Company Janesville, Wisconsin

## Date

All Merchandise F. O. B. Point of Shipment

| Quant. | Catalog No. | VACUMATIC PENS | Pen <br> Point | $\underset{\text { Price }}{\text { List }}$ | Total | Quant. | Pencils To Match | List | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 19 | Oversize Laminated Jet |  | \$10.00 |  |  | 519 | \$5.00 |  |
|  | 29 | Oversize Golden Pearl |  | 10.00 |  |  | 529 | 5.00 |  |
|  | 39 | Oversize Silver Pearl |  | 10.00 |  |  | 539 | 5.00 |  |
|  | 49 | Oversize Burgundy |  | 10.00 |  |  | 549 | 5.00 |  |
|  | 59 | Oversize Emerald |  | 10.00 |  |  | 559 | 5.00 |  |
|  | 18 | Senior Laminated Jet |  | 10.00 |  |  | 518 | 5.00 |  |
|  | 28 | Senior Golden Pearl |  | 10.00 |  |  | 528 | 5.00 |  |
|  | 38 | Senior Silver Pearl |  | 10.00 |  |  | 538 | 5.00 |  |
|  | 48 | Senior Burgundy |  | 10.00 |  |  | 548 | 5.00 |  |
|  | 58 | Senior Emerald |  | 10.00 |  |  | 558 | 5.00 |  |
|  | 17 | Standard Laminated Jet |  | 7.50 |  |  | 517 | 3.50 |  |
|  | 27 | Standard Golden Pearl |  | 7.50 |  |  | 527 | 3.50 |  |
|  | 37 | Standard Silver Pearl |  | 7.50 |  |  | 537 | 3.50 |  |
|  | 47 | Standard Burgundy |  | 7.50 |  |  | 547 | 3.50 |  |
|  | 57 | Standard Emerald |  | 7.50 |  |  | 557 | 3.50 |  |
|  | 15 | Slender Laminated Jet |  | 7.50 |  |  | 515 | 3.50 |  |
|  | 25 | Slender Golden Pearl |  | 7.50 |  |  | 525 | 3.50 |  |
|  | 35 | Slender Silver Pearl |  | 7.50 |  |  | 535 | 3.50 |  |
|  | 45 | Slender Burgundy |  | 7.50 |  |  | 545 | 3.50 |  |
|  | 55 | Slender Emerald |  | 7.50 |  |  | 555 | 3.50 |  |
|  | 113 | Junior Slot. Black |  | 5.00 |  |  | 611 | 2.50 |  |
|  | 123 | Junior Brown |  | 5.00 |  |  | 621 | 2.50 |  |
|  | 133 | Junior Grey |  | 5.00 |  |  | 631 | 2.50 |  |
|  | 143 | Junior Burgundy |  | 5.00 |  |  | 641 | 2.50 |  |
|  | 153 | Junior Green |  | 5.00 |  |  | 651 | 2.50 |  |
|  | 111 | Juniorette Slot. Black |  | 5.00 |  |  | 611 | 2.50 |  |
|  | 121 | Juniorette Brown |  | 5.00 |  |  | 621 | 2.50 |  |
|  | 131 | Juniorette Grey |  | 5.00 |  |  | 631 | 2.50 |  |
|  | 141 | Juniorette Burgundy |  | 5.00 |  |  | 641 | 2.50 |  |
|  | 151. | Juniorette Green |  | 5.00 |  |  | 651 | 2.50 |  |
|  |  | Parker DeLuxe Challenger Pen |  | 3.50 |  |  | Pencil | 1.50 |  |
|  |  | Parker Challenger Pen |  | 2.75 |  |  | Pencil | 1.25 |  |
|  |  | Parkette DeLuxe Pen |  | 1.75 |  |  | Pencil | 1.25 |  |
|  |  | Parkette Pen |  | 1.25 |  |  | Pencil | . 75 |  |
|  | 1102 | Secretary Unit Black |  | 5.00 |  |  |  |  |  |
|  | 1577 | Silver Pearl Thermometer |  | 2.50 |  |  |  |  |  |
|  | 2017 | Blk Holy Water Sprinkler |  | 5.00 |  |  |  |  |  |
|  | 2057 | Grn Holy Water Sprinkler |  | 5.00 |  |  |  |  |  |
|  | 2515 | Scorekeeper |  | 1.00 |  |  |  |  |  |
|  | 928 | Parkette Pencil Easel Asst. |  | 9.00 |  | 1102 | Secretary | 5.00 |  |
|  | 978 | Parkette Set Easel Asst. |  | 15.00 |  | 1226-A | Sextette | 30.00 |  |
|  | 979 | Parkette DeLuxe Pen Easel Asst. |  | 21.00 |  | 1226-B | Sextette | 23.70 |  |
|  | 983 | Combination Easel Asst. |  | 17.80 |  | 1938 | Case Deal | Net 31.01 |  |
|  | 980 | Combination Easel Assortment |  | 21.80 |  | 992 | Vac. Deal | Net 93.80 |  |


[^0]:    *Model BBO, List $\$ 20.00$
    Pedrara Onyx. Size $7 \times 4 \frac{1}{2 \prime \prime}$ With Standard Vacumatic Desk Pen and Pencıl
    *Model BBM, List $\$ 20.00$ Italian Marble
    *Model BB, List $\$ 20.00$ Black Glass *all of the above models with two Standard Vacumatic Desk Pens, List $\$ 24.00$

    Pedrara Onyx. Size $\mathrm{X} \mathrm{P}^{412^{\prime \prime}}$

